

## Cinzia Designs new looks Spring 2008

Fresh vibrant colors, modern looks are featured in internationally inspired new spring line of sophisticated eyewear accessories: Cinzia and Trendies

Scottsdale, AZ — Internationally acclaimed designer Cynthia Shapiro announced today the launch of her new collection of eyewear and eyewear accessories for Spring 2008. Inspired by her travels around the world, Shapiro complements her chic readers and sunglasses with coordinating "eyewear" jewelry. Each necklace is a unique piece of wearable art carefully assembled by hand in the CINZIA studios.

In 2008 Cinzia Designs will present two distinct lines: Cinzia, the exclusive high end sophisticated collection, and Trendies, the trendier and fun line meant to be accessible to all stylish consumers.

For Spring 2008 both Cinzia offerings will be emphasizing clean modern lines for readers, matched with eclectic handmade eyewear necklaces. Each necklace is a unique piece of wearable art carefully assembled by hand in the CINZIA studios. Every pair of glasses in the 2008 collection is designed to be compatible with the Cinzia line of handcrafted eyewear jewelry.

This eyewear jewelry is popular with women of all ages, but is particularly appealing to baby boomers, working women, and any person looking to display their readers in a stylish way. Shapiro's eye for marrying different materials and textures is featured throughout the new collection. In addition to the bold and modern pieces, customers will also find colors, shapes and designs to match any outfit or any pair of glasses.

Prices in the new collection range from \$15.00 to \$175.00 and can be purchased both

online at [www.cinziadesigns.com](http://www.cinziadesigns.com) and in select retail stores in the United States including Fred Segal in Santa Monica, Pomegranate in La Jolla, and Essentials and More in Scottsdale.

### About Cinzia Designs

Headquartered in Scottsdale, AZ Cinzia Designs is a division of Europa International an eyeglass manufacturer known around the world for high-quality and high fashion eyewear as well as a deep commitment to customer satisfaction. Cinzia, founded in 2002, draws on the unparalleled knowledge acquired from Europa's 30 plus years in the optical industry.

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