

# IN WITH SKIN

20s  
30s  
40s  
50+

LOOK AND FEEL  
YOUR BEST AT  
ANY AGE

## THE AGELESS BEAUTY ISSUE

JAN/FEB 2011  
INWITHSKIN.COM



CASSIE CAVAN

# 20s Love...

## MARIO BADESCU STRAWBERRY FACE SCRUB

\$15.00  
www.mariobadescu.com



## DIOR SILVER PEARL NAIL POLISH

“Silver nails are great because they go with any outfit and have a very ‘wintery’ feel.”

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## THE BEAM BY ANSR

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## CASHMERE CHUNKY WINTER SCARVES

“I have a new obsession with thick, chunky cashmere scarves. They keep me warm in the cold months and spice up any outfit!”

\$720.00  
www.cinziadesigns.com

# UNCOVERING

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Photographer and Creative Director:  
Kelly Cappelli / [www.studio5.net](http://www.studio5.net)

Makeup by Celestial Williams of Celestial  
Makeup Artistry and assisted by Kim Day  
[www.celestialmakeupartistry.com](http://www.celestialmakeupartistry.com)

# Ageless Beauty

BY KIMBERLY STREDNEY



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WHEN WE FIRST CONCEPTUALIZED THE IDEA BEHIND THIS AGELESS BEAUTY ISSUE, WE IMMEDIATELY KNEW WE WANTED TO SHOOT A MULTI-GENERATIONAL COVER. AS WE DISCUSSED THINGS AROUND THE INWITHSKIN BRAINSTORMING TABLE, WE COULDN'T IMAGINE WHAT WOULD BE BETTER THAN HOLDING A COVER MODEL CONTEST TO FIND THE WOMEN WHOSE AGELESSLY BEAUTIFUL FACES AND SPIRITS WOULD GRACE THE COVER.

The one thing we could come up with to really put this competition over the top was to team up with a local women's organization, Fresh Start, to collect donations from each cover model hopeful to help other women in need on their personal journeys to self-confidence. So we asked each participant to bring an unused beauty product or item to go to the organization's self-esteem program. Dropping off the huge basket filled with shampoo and conditioner, skin care products, makeup and even suits and purses was an amazing experience, and to get to witness firsthand what a difference this group makes in the lives of local women was indescribably beautiful.

The day of the shoot started early at 7:45am with facials and skin-care products provided by Rhonda Allison. The winners were also treated to Shellac manicures from 20 Lounge before heading to our dressing rooms to get all done up in Babor's Face Design Collection makeup applied by the Celestial Makeup Artistry team and have their hair fashioned by the inventive stylists at Rumors Salon. Wardrobe was provided by three emerging Phoenix Fashion Week designers, Shantidas, SJ Couture and Black Russian Label, and accessories were fashioned by Cinzia Designs.

The four women we choose to represent their generation in this issue are all vibrant individuals from all walks of life with incredible stories to tell, and spending the day with them was an absolute pleasure and a learning experience for us all.



**Fashions by:** Black Russian Label / [www.blackrussianlabel.com](http://www.blackrussianlabel.com)  
SJ Couture / [www.sjcouture.com](http://www.sjcouture.com)  
Shantidas / [www.shantidasdesigns.com](http://www.shantidasdesigns.com)

**Accessories by:** Cinzia Designs / [www.cinzia designs.com](http://www.cinzia designs.com)

**Hair Styling by:** Rumors Salon / [www.rumorssalonaz.com](http://www.rumorssalonaz.com)

**Nail Designs:** by 20 Lounge / [www.20lounge.com](http://www.20lounge.com)

**Skin Care:** by Rhonda Allison / [www.rhondaallison.com](http://www.rhondaallison.com)


**Face Design:** Collection (make-up) by Babor / [www.babor.com](http://www.babor.com)

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age 18 and older to transform their lives through  
engagement  
and  
education.



Connecting Women  
Changing Lives





'Global Trek Brazilian Strappy' Multicolored, zipper strap, silk top

'Global Trek Rio Mini' Black, multi-tiered, ultra mini with zipper trim at hem  
[blackrussianlabel.com](http://blackrussianlabel.com)

'Birds Nest' earrings  
'Cinzia Black 02' eyeglasses  
[cinziadesigns.com](http://cinziadesigns.com)

# 20s

## Cheyenne Gordon

MOVIE BUFF WHO DESIGNS AND MAKES HER OWN CLOTHING

115

**Age:** 23

**City:** Tempe

**Occupation:**

Student at Mesa Community College/Part-time bank teller

**Family:** Currently I do not have any children, but I have enough nieces and nephews to keep me busy until I decide it's time to have some kids of my own.

**Giving back:** I used to be a volunteer teaching the three and four-year-olds at my local church.

**Favorite destination:** I just recently took a trip to Washington state and I was so amazed by the atmosphere and the people. My current favorite place would have to be Washington.

**What has been your greatest accomplishment thus far in your life?**

I am still pretty young to have accomplished anything that a typical person would consider


“great,” but I feel that just being able to be there for my friends when they have really needed someone has been an extremely personal accomplishment of mine. And although that might sound like a “simple” task, it can mean the possibility of saving someone's life.

**What is one goal you have that you haven't achieved yet?**

I am currently majoring in horticulture and minoring in business management. I want to one day grow fresh produce on the Hualapai reservation and start up a farmer's market. The nearest grocery store is about 50 miles away so fresh produce isn't typically bought as often as it needs to be. I am striving towards this goal in hopes of offering a healthier diet, which could potentially offer a healthier lifestyle for my tribe's people.

**What are you most looking forward to at this time?**

My wedding and finishing school.



'Kateri' dress w  
Ostrich feathers and  
Swarovski crystals  
[shantidasdesigns.com](http://shantidasdesigns.com)

'Melon' earrings  
[cinziadesigns.com](http://cinziadesigns.com)

# 30s

## Brooke McFee

ASU GRADUATE WHO LOVES GOING TO THE PARK, BIKE RIDING,  
DECORATING AND SHOPPING WITH HER MOM

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**Age:** 32

**City:** Arcadia

**Occupation:**

Salon and Spa Director, The Scottsdale Plaza Resort

**Family:** I have been married to my husband, Myles, for seven years. I met him at Starbucks during my last semester of college. My son, Max, turns four in January. He has such a sweet demeanor but is very much a boy. He loves super heroes and monster trucks.

**Giving back:** I support a shelter for mothers with children at risk called Soul Sanctuary. I am also involved with my son's school which is a co-op run by parents.

**Favorite destination:**

There are so many. The Greek Isles, Rome, and Ibiza are my top three. My best experience was when I went to Cannes during the film festival after graduating from college.

**What has been your greatest accomplishment thus far in your life?**

Nothing could compare to the joy that I get from my son.

**What is one goal you have that you haven't achieved yet?**

Renovating our 50s ranch-style home, which is near completion. It will be very rewarding when it is finally done.

**What are you most looking forward to right now?**

Watching my son grow up and all of the experiences that accompany each stage of his life.



'Iris' ivory silk satin gown  
[www.sjcouture.com](http://www.sjcouture.com)

# 40s

## Shana Phipps

GRADUATE OF THE NEW SCHOOL IN NYC WHO LOVES  
READING BY THE FIRE ON A COLD, RAINY DAY

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**Age:** 41

**City:** North Central Phoenix

**Occupation:** Former high fashion model

**Family:** I am currently in the middle of a move from the East Coast to be with my family in Arizona. I love children immensely, but do not have children of my own. I do, however, have my "four-legged child," a beautiful dog named Jax.

**Giving back:** I have worked for years on behalf of animal rights for various organizations, and at one time founded an endangered species preserve. I am also vitally interested in promoting the health and welfare of young women in today's world.

**Favorite destination:** The Himalayas, Tibet and Scotland are highest on my list of the many places I've been privileged to visit.

**What has been your greatest accomplishment thus far in your life?**


I achieved significant success as a high fashion model, but I retired from the fashion industry several years ago, and am excited to be seeking my next opportunity in life. I have a serious interest in aesthetics, and know that with the latest advances in health and beauty, women can be beautiful at any age -- inside and out! My greatest personal accomplishment has been embracing Zen Buddhism, compassion and forgiveness.

**What is one goal you have that you haven't achieved yet?**

Self-forgiveness.

**What are you most looking forward to right now?**

My journey! Opportunities, becoming whole, learning the meaning of being a woman in her 40s, accepting and growing into all that comes with that reality, helping my mother, loving my partner, being a better person, daughter, sister, niece, friend -- in short, all the little things that matter most in life.



'Global Trek Oriental Wrap' Multi-colored and black wrap dress with zipper trim at neckline.  
[blackrussianlabel.com](http://blackrussianlabel.com)

'Mineral' earrings  
[cinziadesigns.com](http://cinziadesigns.com)

# 50+

## Marjorie Van Der Wagon

ACCOMPLISHED CAREER WOMAN WHO LOVES SPENDING TIME IN HER HERB GARDEN AND EXPERIMENTING WITH NEW RECIPES

**Age:** 70

**City:** North Phoenix

**Occupation:** I do sales and marketing in the healthcare industry. The past 16 years were spent assisting seniors and children of aging parents make difficult choices about placing their loved one in a retirement community or skilled nursing facility. I helped them alleviate the pain and guilt by knowing they had made the right and safe decision.

**Family:** I have two grown sons - Brad lives here in Scottsdale and Troy lives in Minneapolis. Neither is married and I told them this was just fine, as I am far too young to be a grandmother.

**Giving Back:** Board Member for The Banner Community Council, Pro Players Golf Tournament, Trainer for Banner Alzheimer's Institute "Memory Training Program", Alzheimer's Memory Walk, Arizona Heart Walk, Friends of the Phoenix Symphony.

**Favorite destination:** Sydney, Australia, and I would go back tomorrow if I could.

**What has been your greatest accomplishment thus far in your life?**

Finding my passion as a Reconnective Healing Practitioner and the satisfaction of giving a unique gift to people. Reconnective healing is working with light and information. It is about balance; therefore, when you bring about balance, imbalance simply vibrates out and simply floats away.

**What is one goal you have that you haven't achieved yet?**

When I learned I had lost everything I had worked for in the stock market, I picked myself up by my bootstraps, put a smile on my face and welcomed a new chapter in my life. I never looked back at the bump in the road; I knew God had a new adventure waiting for me. I am now working on recreating financial independence so I can travel to distant and exotic lands. I would love to go to Holland, the home of my ancestors.

**What are you most looking forward to right now?**

Spending holidays with my family and friends.



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Behind The Scenes:  
Model Fitting | 12.11.10



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# IN WITH SKIN

Behind The Scenes:  
Cover Model Shoot  
12.18.10



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