



ProDesign

ProDesign 9908-12: A perfect example of how fresh contrasting colors can emphasize the whole design of a frame. The metallic color of the front adds depth to the design and brings out the three-dimensional detail of the frame. This new collection from Gail Spence does not deny her background as a jeweler or her creative pursuit of functional, simple and beautiful solutions. www.prodesigndenmark.com

REM Eyewear



The Lipstick Eyewear Collection is targeted at women 18-45 years old, and features ten frames, three in acetate and seven in metal. Chic, sleek and a little bit flirty, these frames are contemporary designs for the fashion forward female. Each Lipstick frame comes in its own rich "Lipstick" pink vinyl case, where inside hides a mirror and custom lipstick holder, perfect for touch-ups on the go. www.remeyewear.com

Cinzia Designs

Trendies presents a collection filled with funky, off-beat shapes in the hottest seasonal colors. The initial roll-out of nearly 20 new styles consists of readers, sunreaders, and 8 new additions to the coveted pocket eyes series of foldable readers in their own case, small enough for the tiniest clutch or smallest pocket. Four different styles of bifocal sunreaders round out the debut collection that will appeal to men and women alike. www.trendiesbycinzia.com

Kenmark



Kenmark is adding five new optical frames into its Thalia Eyewear collection this Spring. New styles are available in full rim acetates, semi-rimless and rimless designs. Several frames feature spring hinges and adjustable nose pads for added comfort. The Gardenia is an acetate, modern shaped frame featuring a laser etched floral pattern cut out on the temples to reveal a bottom layer of color. Available in colors: black, brown and burgundy. www.kenmarkoptical.com

Marchon Eyewear



The Diane von Furstenberg Eyewear Collection features sun and optical frames inspired by iconic DVF design elements, such as the wrap dress, lip print, love knot, and power stone. Color also plays an integral role both in subtle prints and customized zyls. DVF511S is a vintage inspired cat eye sunglass that uses proprietary carved zyl to reveal colorful patterns. It is available in a rich color palette of Black Merlot, Brown Teal, Teal Gold and Hot Pink Granite. www.marchon.com

