



## **CINZIA DESIGNS ANNOUNCES NEW LOOKS AND STYLES FOR SPRING/SUMMER 2009 COLLECTIONS**

*-Fresh Vibrant Colors, Retro Styles are Featured in Internationally Inspired New Spring Line of Sophisticated Eyewear Accessories*

**Scottsdale, AZ** – January 8, 2008— Internationally acclaimed designer [Cynthia Shapiro](#) announced today the launch of her new collection of eyewear and eyewear accessories for Spring/Summer 09'. Inspired by her travels around the world, Cinzia complements her chic readers and sunglasses with coordinating “eyewear” jewelry and compact eyewear handbags. Each necklace is a unique piece of wearable art carefully assembled by hand in Scottsdale, AZ U.S.A.

In 2009 [Cinzia Designs](#) will present four distinct collections: 5x5, a high end luxury collection for the most elite tastes, Cinzia, a core collection of artistically crafted eyewear and accessories, Trendies, an affordable collection of accessible accessories created to match your style and mood and Redeux, a collection vintage inspired sun wear combining the most sought after styles of previous decades with the fashionable colors and materials of today.

For Spring 2009 all Cinzia offerings will be emphasizing retro shapes for readers and sunglasses, matched with innovative handmade eyewear necklaces. Each necklace is a unique piece of wearable art carefully assembled by hand in the CINZIA studios. Many styles of readers in the 2008 collection are designed to be compatible with the Cinzia line of handcrafted eyewear jewelry.

This eyewear jewelry is popular with women of all ages, but is particularly appealing to baby boomers, working women, and any person looking to display their readers in a stylish way. Cinzia’s eye for marrying different materials and textures is featured throughout the new collection. In addition to the bold and modern pieces, customers will also find colors, shapes and designs to match any outfit or any pair of glasses.

Prices in the new collection range from \$15.00 to \$225.00 and can be purchased both online at [www.cinziadesigns.com](http://www.cinziadesigns.com) and in select retail stores in the United States including Fred Segal in Santa Monica, Pomegranate in La Jolla, and Marni Shoes in Scottsdale.

About Cinzia Designs:

Headquartered in Scottsdale, AZ Cinzia Designs is an innovative eyewear and accessories company as well as a division of Europa International, an eyeglass manufacturer known around the world for high-quality and high fashion eyewear as well as a deep commitment to customer satisfaction. Cinzia, founded in 2002, draws on the unparalleled knowledge acquired from Europa’s 30 plus years in the optical industry.

For more info, interviews, pictures, samples or a full catalogue please contact Lindsey Reisack.

480- 951-2149 / [lreisack@cinziadesigns.com](mailto:lreisack@cinziadesigns.com) / [www.cinziadesigns.com](http://www.cinziadesigns.com)