

# STYLE

SALES  
&  
DISCOUNTS

● **Theory Women's Wear** Today-Wed., 11 a.m.-7 p.m. 261 W. 36th St., 2nd Fl. Women's spring merchandise is up to 70 percent off.

● **Tracy Reese** Tomorrow-Wed., 9 a.m.-7 p.m. 260 W. 39th St., 15th Fl. Dresses and other girly designs from Reese's three lines.

● **Diane von Furstenberg** Tomorrow, 9 a.m.-6:30 p.m.; Wed., 10 a.m.-8 p.m.; Thurs., 10 a.m.-7 p.m.; Fri., 9 a.m.-3 p.m. 260

Fifth Ave. Women's wear, including DVF's famous wrap dresses (\$150 instead of \$325).

Send sale listings to [jgordon@am-ny.com](mailto:jgordon@am-ny.com).

## Get 'Wu'ed' by designer's shades

BY JULIE GORDON  
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The world has been buzzing about Jason Wu since he designed first lady Michelle Obama's stunning one-shoulder Inaugural Ball gown in 2009 — and now it'll be buzzing about his accessories, namely eyewear. We first caught a glimpse of Wu's sunglasses at the designer's spring 2010 fashion show back in September — and we've been awaiting their arrival in stores ever since. Just like Wu's frocks and separates, his line of frames (\$255-\$375) has a vintage vibe, unique details and interesting colors. "Sunglasses add polish and a little mystery to any outfit," Wu told us. He gave us the lowdown on summer shades.

**What's the chicest way to wear sunglasses this summer?** I love sunglasses that mix classic shapes with modern innovations. For my first sun-glass collections, I used

a lot of matte plastics from Japan that gave the frames a beautiful, futuristic feel while maintaining their timeless silhouette.

**What's a no-fail pair every woman can wear?** A pair of Jason Wu sunglasses, any style.

**How should women coordinate their sunglasses with their ensembles?** I always



Wu

like things that are a bit mismatched. For example, a dark-colored outfit should go with a colorful sunglass to give the ensemble accent and character.

**If women are sick of basic black or brown shades, what's a fun way to experiment?** A matte white frame, such as the Seberg [right] from my collection.

**What are your personal go-to sunglasses?** I have these vintage plastic ones from the '70s that I found at an antique show.

**What are your favorite places to shop for sunglasses in New York?** ILORI, because of all the variety. I also love shopping vintage.



Jason's Wu's eyewear — both optical and sun — is available at ILORI (138 Spring St., 212-226-8276).



### Evenagamba

The hoodie is a go-to piece for comfort.

Opting for comfort, however, doesn't mean sacrificing personal expression. Just ask Henric Olsson, 31, and Juan Carlos Anglero, 28, the designers behind the Lower East Side-based Evenagamba.

The brand builds awareness about cultural and social issues such as child trafficking: Each garment comes with an explanatory story and illustration on its label.

Though the pieces have a strong message, they're still easy to wear — an idea the name Evenagamba embodies.

"Gamba means 'shrimp' in Spanish. As an inside joke, we used to refer to fashion victims as gambas," the designers wrote in a joint e-mail. "So to sort of 'loosen' them up, we created this comfortable and stylish garment that even a gamba can wear."

You can say that again.

The men's line is available at Bloomingdale's SoHo. The women's line is sold at Cry Wolf (111 St. Marks Pl., 212-995-9653).



## amNY's favorite frame trends for summer



### GOLD-COLORED

If these frames look familiar, it's because Carrie Bradshaw wears them in "Sex and the City 2" (while sporting a white Halston dress). We love how the gold color and shine add glamour to any look.

MYKITA & Bernhard Wilhelm sunglasses, \$525; at Bergdorf Goodman



### ANGULAR SHAPES

If you're sick of rounded frames, you're in luck. Angular styles are everywhere this season. A bonus? These sharp shapes make round faces look less round.

Cinzia sunglasses, \$150; at [cinziadesigns.com](http://cinziadesigns.com)



### METAL DETAILS

Metal details — a chain or small sculptural pieces — can be a subtle way to add something extra to a plain pair of black, brown or tortoiseshell frames.

Fred Flare sunglasses, \$11; at Fred Flare, 131 Meserole Ave., Greenpoint, 718-349-1257



### PLASTIC AVIATORS

A carryover trend from last summer, plastic aviators have not overstayed their welcome because of their versatility and easy-to-wear shape.

Xhilaration sunglasses, \$12.99; at Target

(JG)

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