

Counter Revolution

Don't let your customers escape until they have been exposed to your arsenal of accessories... Prominently displayed... on the counter... in the window... at the point-of-sale. From ready-made readers in appealing colors and shapes to cases with bold patterns, these accessories can definitely become essentials.... But only if they are clearly in the line of vision. No camouflaging here.



Clockwise from top left:
WINE GRAPES 5, hard case with coordinated pouch/cleaning cloth from Passionate Brush;
HILCO 101-M-957 from Hilco;
FLORAL CASE 113 with coordinated cloth from Astucci U.S.;
THRIFTY 157 from LBI Cases and Accessories

From top: KITTY from Ron's Optical;
CINZIA Crop Circles from Cinzia Designs/
A Division of Europa International;
SYDNEY from Corinne McCormack