



ACCENT ON ACCESSORIES

Wardrobe alert: Accessories are far more than functional add-ons. Think eyewear—today's hottest fashion accessory... with its own array of equally stylish accessories that have gone way beyond function into fabulousity. Beautifully crafted necklaces that just happen to hold eyeglasses. Striking handbag-style cases that can easily step out as an evening bag. Fun, whimsical readers and sun readers in vivacious colors with coordinated cases. Eyewear accessories are a virtual wardrobe of fashion fused with function—essentials that can truly pull a look together—and definitely round out a sale.



Counterclockwise from top: CUPID, reader and coordinated case, from Ron's Optical; MULTI-TAN LIZARD PURSE CASE with handle and gold-studded strap from Astucci U.S.; COLOR-COORDINATED DISPLAY of assorted women's accessories from Hilco; VERA BRADLEY Reader 4008R from The McGee Group; TRENDIES Pocket Eyes, foldable sun reader with case, from Cinzia Designs/A Division of Europa International; FOP 018, eyeglass chains, from LBI Cases and Accessories

new product price guide

\$ Inexpensive
 \$\$\$\$ Expensive

\$\$ Moderate
 \$\$\$\$\$ Very Expensive

\$\$\$ Moderately Expensive
 For dispenser pricing, see 2020mag.com